



Dear Valued Customer,

First off let me thank you from the bottom of my heart for helping me have such a successful year in Mary Kay. Because of your loyalty to me as your consultant I ranked #10 in personal sales within my national area while I was in Dallas, Texas this past July.

In sending this letter, my hope is to provide you with exceptional customer service. I have included three different things I would love for you to look over:

- A self-addressed and stamped postcard that you can return to me with your updated information and how I can better serve you. In return, you will receive a coupon for 50% off any item of your choice as a thank you.
- Our latest hostess brochure. This is packed full of all the new hostess gifts available to you as well as the many different ways you can earn free product!
- The last item, is our newest promotion for the month of August for those women looking to earn additional income for their families. In the 13 years I've been in Mary Kay, there has never been a promotion this fabulous! Please take time to look it over and either take advantage of it yourself or pass it on to someone you know who might be interested.

Thank you so much for all your support throughout the years. It means the world to me and my family to have wonderful customers like you.

I'm looking forward to hearing from you!

Dayna Lemke
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