

Working with Undertone

Undertone Chart

ASK THESE THREE QUESTIONS

1. Do you burn easily? If yes, recommend shades with a pink undertone.
2. Do you burn and then tan? If yes, recommend shades with a yellow undertone.
3. Do you tan easily? If yes, recommend shades with a olive undertone.

NEXT...

- * Decide if she is IVORY, BEIGE or BRONZE
- * Then, find the column with her correct undertone.

ALSO KEEP IN MIND...

- *These questions are a good guideline/starting point, but of course, they are only a starting point. You may need to adjust the shade depending on your individual customer.
 - *For the most part, your goal is to match the undertone in a customer's skin.
- However, sometimes women may have redness, brown spots or ashy toemnes that you can move towards a more even tone by working in an opposite undertone.
- * Yellow can balance redness
 - * Pink tones can camouflage brown
 - * Ashy tones can benefit from pink tones as well

Undertone Chart

	Pink	Yellow	Olive	Golden	Brown
Ivory	Ivory 1	Ivory 2	Ivory 5		
	Ivory 3	Ivory 4			
	Ivory 6				
	Ivory 7				
Beige	Beige 3	Beige 1	Beige 4		
	Beige 5	Beige 2	Beige 6		
	Beige 8		Beige 7		
Bronze	Bronze 2	Bronze 1		Bronze 3	Bronze 7
	Bronze 4	Bronze 6		Bronze 5	Bromnze 8