

The Beauty Experience

The Beauty Experience is a redesigned Classic Mary Kay experience focusing on bringing DIY spa-like that we offer to women in their homes or yours for a “spa experience” with their friends. At a typical Beauty experience, the focus is skin-care and special treatment such as a mask, facial peel, microdermabrasion, etc. The flipchart is edited to a skin care Beauty Experience where makeup is not offered. I do offer glamour experiences as well which is a focus on makeup. I offer that as a possible 2nd appointment to those who have first attended the skin care Beauty Experience.

Packing List

Gifts: One Bio Cellulose Mask with a Bow for Platinum Hostess

Giveaways: for most points/tickets/mints and Fabulous Referral game.

Ideas: basket of items to choose from, could be mini samples, gift with purchases or discontinued items

Clipboards: (optional but really handy) Each person receives their own clipboard with the sheets in this order from TOP to BOTTOM

Profile Card

Product info sheet on their specific treatment they selected from Pre-Profiling (find on my website-laminate)

Fabulous Referral game

Spa Packages (laminated)

Spa Set Sheets (laminated)

Marketing Survey

Products:

Skin care: Eye Makeup Remover, Miracle set w/eye cream or Repair Set w/eye cream

Treatments: Bio-Cellulose Mask, Charcoal Mask, Moisture Renewing Gel Mask, Revealing Radiance Peel, Microdermabrasion

Spa Extras: Skinvigorate Brush, Mint Bliss Lotion, Soothing Eye Gel, Satin Lips, Satin Hands

Foundation: CC Creams

Extras: (you decide)

Insulated Bag and 2 cloths per person (consider gray or black for Charcoal Mask)

Spa Music (use phone)

Hostess Packets:

Look Book

Sample (skin care sample, hand cream sample, color card, microdermabrasion etc.)

Outside order forms

Beauty Experience Packages flier

Starter Kit Flier